

Presentation 2025



BRAND GUIDELINE

www.netthybel.no

WWW.NETTHYBEL.NO

ABOUT THE BRAND



Netthybel makes renting out property simple and professional.

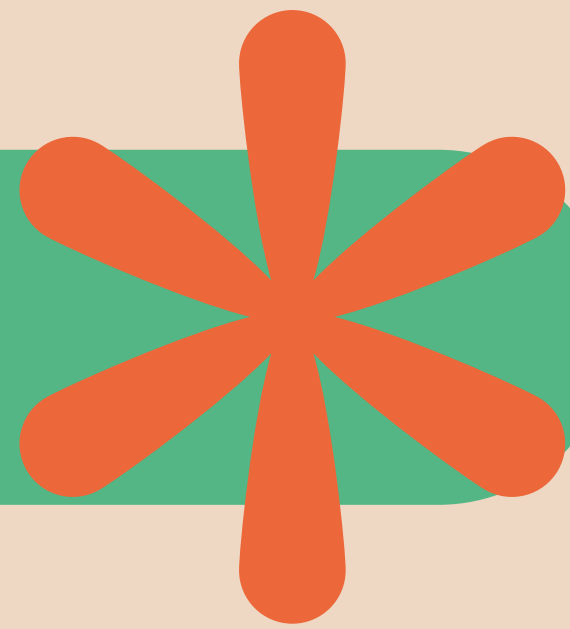
CORE VALUES

Simple: Everything should be easy to understand and use.

Innovative: We constantly seek new and better solutions.

Reliable: Professional delivery – every single time.

VISION



To become Norway's leading platform for digital property rentals, and a must-have if you want to rent out properties.

BRAND MANIFEST

“We will create a new standard for property rentals.
We believe in clarity, visibility, and professionalism.
Netthybel.no is a must-have—and the newest innovation—in the rental market.”

LOGO

The Netthybel logo represents a modern, simple, and trustworthy rental experience. Its clean design reflects ease of use, while the warm beige and brown tones convey reliability and professionalism. Overall, the logo symbolizes a friendly, innovative platform that makes property renting clear and effortless.



MAIN LOGO



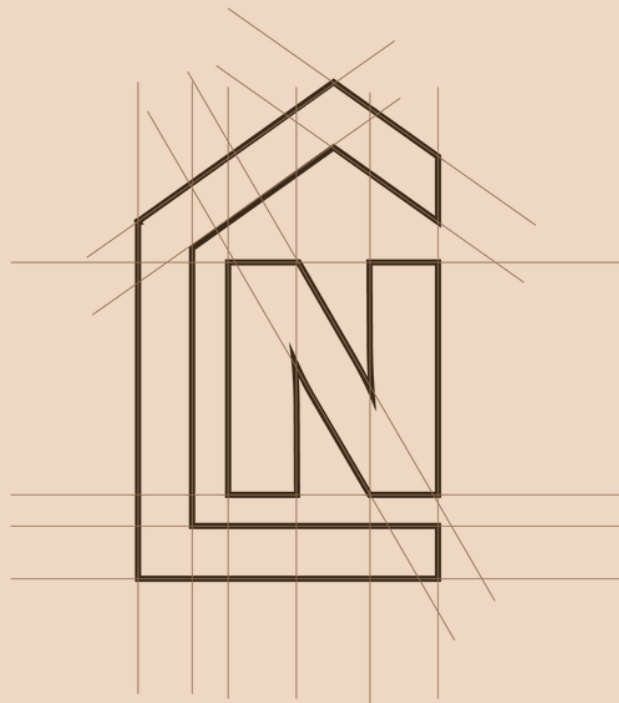
LOGO ICON

LOGO VARIATIONS

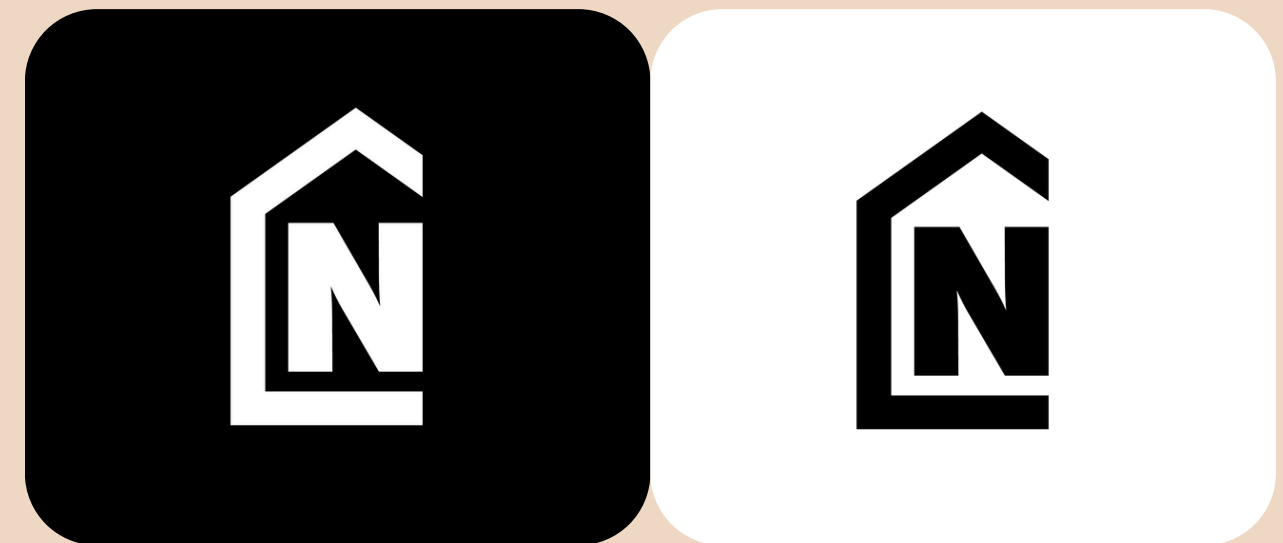
Use alternative versions only when suitable and always maintain clear space and proper proportions.



HORIZONTAL LAYOUT



WIREFRAME



BLACK & WHITE

COLOR PALETTE



Color Philosophy

Our color choices represent clean, modern, and minimalist. Forming a cohesive visual language.

#EFD8C3

#EC6739

#EC6739

#3C2B1F

#563F33

#EC6739

TYPOGRAPHY

Primary Typeface

Helvetica Neue

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p
q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & * () _ +

Typography Style

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

TARGET AUDIENCE

Target Audience

- **Private Landlords :**

Individuals renting out rooms, basement apartments, small flats, or single units.

- **Semi-Professional Landlords**

Those with 2-10 rental units who want simple and professional management.

- **Commercial Actors**

Property companies, facility managers, student housing providers, gyms, and businesses with frequent rental needs.



VISUAL STYLE

Personality

Energetic
Confident in guiding the user
Simple
Value-driven
Light tone / light humor



Tone & Mood

Approachable – Professional – Uplifting

Objective

Ensure consistency across all mediums and brand touchpoints.

BRAND APPLICATIONS

Mockups & Samples

Showcasing how the brand appears across various platforms



BRAND IMAGERY



THANK YOU

Brand Support & Inquiries

 www.netthybel.no

 hello@netthybel.no

For further guidance or
collaboration, feel free to reach
out to our brand team.